



## Fresh Tyme Market Coming to Michigan Athletic Club Site

*The development also includes a residential component.*

Fresh Tyme Farmers Market is the anchor store of five retail spaces coming to the MAC site on Burton and Breton. The plan also calls for 13 two-story townhouses.

Fresh Tyme Market is based out of Arizona and is making inroads to the Midwest. The "natural organics specialty store" has ties to Meijer.

The story was reported by MLive and the *Grand Rapids Press* in mid-August.

—CONTINUED ON PAGE 4



This image for the MAC site comes from Mlive's story of September 2

Gatewatch  
Fall 2014  
Vol. XV No. 4

Visit our website  
[www.eastgategr.com](http://www.eastgategr.com)

Email us at  
[eastgategr@gmail.com](mailto:eastgategr@gmail.com)

Join the ENA  
See back page for details



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Search Eastgate  
Neighborhood Association

## Thank You!

The ENA would like to thank the silver & bronze sponsors of the Eastgate 5K:

### SILVER SPONSORS

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- Striders
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## Eastgate Annual Meeting: Oct. 16 • Beacon Hill • 7 pm



*All Eastgate residents are invited to attend the annual meeting at 7:00 pm on October 16 at Beacon Hill at Eastgate located at 1919 Boston*

—All Are Invited!—

The Eastgate Neighborhood Association's Annual Meeting is approaching.

Among the agenda items is the election of board members. Meeting topics also include reports from ENA President Shana Shroll and our community police officer.

There will be light refreshments as well as an opportunity to ask questions and get involved.

The meeting will be held at Beacon Hill at Eastgate at 1919 Boston Street at 7:00 pm.

## Trunk or Treat!



Fifth Reformed  
Church Parking Lot  
on  
Halloween

Friday October 31

We encourage you to set up your car and treats at 5:30 pm

trunk or treat from 6:00—8:00pm

# Christian School 6th Graders Adopt Kreiser Pond

*Grand Rapids Christian students study the Silver Creek detention basin  
They reintroduced native plants and removed invasive species*

Kreiser Pond is the name of a fenced off detention basin that is part of Silver Creek. It is located in the northern area of the ENA bordered loosely Cornell, Kreiser, and Hutchinson.

Silver Creek is a culverted, underground stream that "surfaces" at the Kreiser Pond area. Culverts are the cement tubes that carry the stream under ground. Technically, the creek is called the Silver Creek Drain.

On September 17, two sixth grades classes from Grand Rapids Christian Middle School met with an environmental studies class from Christian High to attend to the plant life at the pond.

The trip was designed by teacher Gary Warners, who works with the Plaster Creek Stewards, a non-profit organization that works to restore the health of the creek.

"This is our second year here," said teacher Norm Sneller. "We hope to come 5 times this year to study this area and to care for it."

Students helped restore the native landscape by digging, planting, and pulling out invasive plants.

First, however, teachers explained the Plaster Creek watershed and how the detention pond works. After heavy rains, the pond rises to the level of the culverts and the water flows to the next detention basin. The next basin is located at the corner of Cal-



Students work inside the fence at Kreiser Pond

vin and Ramona, near Modern Hardware and the Adams Park Apartments.

Eventually, Silver Creek flows into Plaster Creek, which then flows into the

Grand River.

"Keeping this area is essential to maintaining the entire Plaster Creek watershed," said teacher Gary Warners. "I get really excited about it."

## CENTURY FOOD & LIQUOR

*Stop in for all your  
convenience store needs*

**LOCATED ON BOSTON STREET  
IN THE HEART OF THE EASTGATE NEIGHBORHOOD**



# From the President



Fall is a bittersweet time for the neighborhood: Along with the last bounty from the garden comes the never-ending piles of leaves to rake, and shorter days mean our time for socializing casually with neighbors is coming to an end as we are more likely to burrow inside our cozy

homes when the weather turns cold.

Fall is also bittersweet because it means that our activities as an association are coming to an end, culminating with our annual meeting on Thursday, October 16. We will have a full update to present to you, and hope you can join us!

Fall is always a time of thanksgiving as well, and I am continually amazed at all of our awesome community partners.

This year has been no exception: All of our partners need to be thanked for their role in helping us promote community: **Plymouth Heights** for hosting both the Annual Dumpster Day Event and the Kids' Night Out Picnic; **Beacon Hill** co-hosting the 3rd annual 5K, hosting the annual Pig Roast, and offering space for a community garden; **Eastminster** for their Free Bike Repair and Hot Dog events and Jazz Festival; **Grand Rapids Public School** for providing the food at the Kids' Night Out and **Fifth Reformed Church** for providing space for another community garden and for sponsoring Trunk Or Treat again this year. And thanks, as always, to all the wonderful volunteers who help make these events happen - we couldn't do any of it without you. Special thanks to **Terri Mawhinny and her crew** for helping to make Dumpster Day a success!

—Shana Shroll, ENA President

## A Formal "Thank You" to the City of Grand Rapids

Dear City Commissioners,  
The Eastgate Neighborhood Association would like to thank you for providing our neighborhood with a trash removal day. This event is extremely popular, and it helps keep our houses, garages, and sheds clean. A clean neighborhood is beneficial to everyone. Thank you.

Sincerely,  
The Eastgate Neighborhood Association



www.greenridge.com/kelley.rahilly  
**Kelley Rahilly**  
kelleyrahilly@gmail.com  
616-706-6439



Resident of, and Realtor for,  
the Eastgate Neighborhood

M-F 7am-6pm  
S 7:30 am -4:30pm

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2014 - 2015



### 2014/2015 Classes

|            |        |             |
|------------|--------|-------------|
| 3 Year Old | M/W    | 10:15-12:45 |
| 3 Year Old | T/Th   | 8:30-11:00  |
| Young 4's  | T/Th/F | 10:15-12:45 |
| 4 Year Old | M/W/F  | 8:30-11:00  |
| 4 Year Old | M-Th   | 1:00-3:30   |
| Young 5's  | M-Th   | 1:00-3:30   |

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247-0433

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EASTMINSTER PRESBYTERIAN CHURCH



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grandrapids.rhealana.com



**BARTOSZEWICZ FAMILY DENTAL**  
2003 Burton St. S.E.  
Grand Rapids, MI 49506

## In Short...

- The Vice President of the former Kentwood Pharmacy (previous owner of the Eastgate Pharmacy site) recently pled guilty to health care fraud and child pornography charges. Former CEO Kim Mulder—who purchased the store from longtime owner Ward Duyser—awaits trial.
- Evereve, formerly known as Hot Mama, is now open in the new building at Breton Village. The women's clothing boutique is based out of Minnesota and is one of 48 Evereve stores.
- The Village Cone Shoppe is closed. The popular Breton Village ice cream shop has posted in the window: "Space For Rent. Closing August 20. Thanks for 17 great seasons."
- The ENA is again sponsoring a Christmas Light contest through Facebook. Stay tuned to the ENA Facebook page for details! You could win nice prizes and bragging rights—rights that are currently owned by the Zematis House on Woodward.
- Please consider becoming a member of the Eastgate Neighborhood Association. We've enclosed an envelope for your convenience. Memberships are \$15 for the year. Thank-you for your active participation!
- Visit [Crimemapping.com](http://Crimemapping.com) for all crime updates in the city of Grand Rapids.
- Ken VandenBout supports our neighborhood with his snow plow insert ad. He is extending his "early bird special" to all ENA residents. See Page 11.
- The ENA reimburses up to \$75 for block party expenses. So...get the neighbors together, have a party, and submit receipts to our treasurer at 1627 Woodward. It's really that easy.
- Construction work is underway for a new gymnasium at the former Shawnee Park Elementary School on Burton. That school will be the site of Grand Rapids Christian Middle School in 2015.

## MAC SITE DEVELOPMENT —FROM PAGE 1

The athletic club sits on 8.7 acres and is expected to come down either late this year or early 2015. It will be replaced by an 87,000 square ft. complex.

Developer CWD plans to line the south of the property with 13 two-story townhouses. Access to the townhouses would be from Inverness Road.

According to the Mlive report, there is concern that that the access through the residential component on In-

verness would become a "cut through" to the retail area as people try to avoid the busy intersection of Breton and Burton. Neighbors in the Ridgemoor neighborhood would like the existing berm to remain, or if the townhouses are built, to restrict access to the retail area.

As for now, CWD is required to keep the berm and trees in place until the plan is approved by the city commission.

# The ENA...A Brief Primer on Us

The Eastgate Neighborhood Association is one of 32 neighborhood associations in the city of Grand Rapids.

Our boundaries stretch from Burton to Hall and Breton to Plymouth—everything within that quadrant that is *not* East Grand Rapids (see image).

Initially the area of the ENA was outside the Grand Rapids city limits. Specifically, it was section 5 of Paris Township, and it was filled with farms, orchards, and greenhouses. East Paris and Paris are both street names that reflect that history. Eventually, our section of Paris Township was annexed by the city. Paris Township doesn't exist today.

After WWII, the neighborhood grew, gaining a small business district and even a hospital—what is now Metro Heath. When the hospital wanted to expand into the residential sector of the neighborhood in 1992, neighbors joined together and officially formed the Eastgate Neighborhood Association. At that time, the neighborhood's southeast boundary was Hutchinson Street. In an effort spearheaded by Fifth Reformed Church, the neighborhood

expanded in 2007 to include the present boundary to Breton Road.

*Yet, even with our small numbers, we have an active neighborhood run completely by volunteers.*

As far as neighborhoods go, Eastgate is one of the smallest—both in area and population.

The ENA has just over 2,100 people. For comparison, the Creston Neighborhood Association has more than 24,000 people.

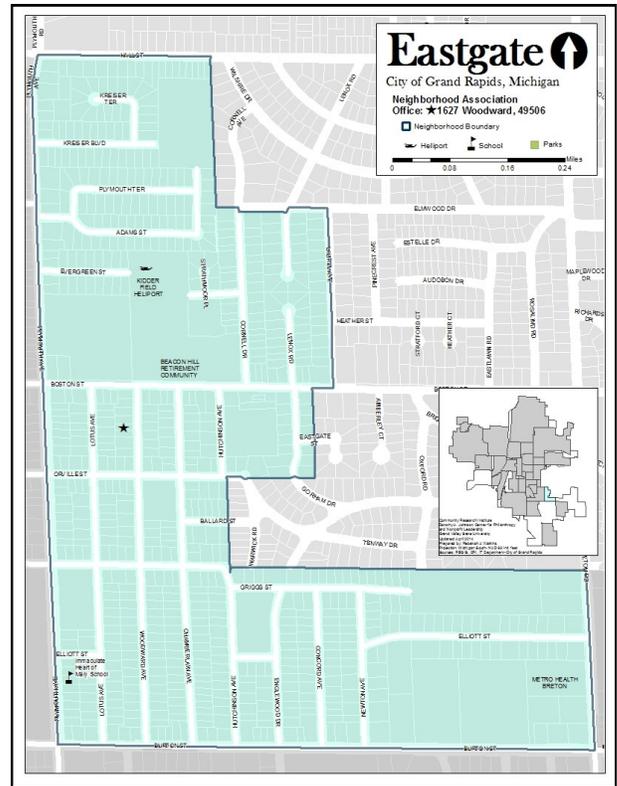
Yet, even with our small numbers, we have an active neighborhood run completely by volunteers. We publish this newsletter four times per year, we have a webpage and keep it updated, our finances are healthy, and we sponsor or co-sponsor numerous events.

Within its borders, the ENA doesn't have a lake or a park or a school. However, it does offer walkability to all those and more.

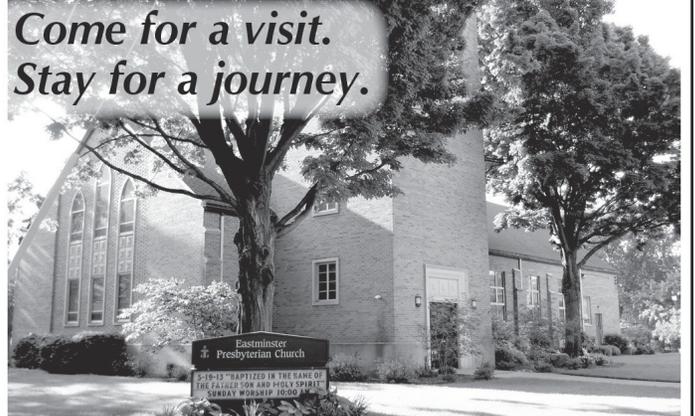
*Within its borders, the ENA doesn't have a lake or a park or a school. However, it does offer walkability to all those...and more.*

Within a few blocks of our borders we have Christian and Catholic schools as well as the public schools of Mulick Park and Breton Downs. We can walk to get ice cream, pizza, groceries, or a haircut.

If you look hard enough, you'll find "Eastgate Street." The street sign itself is located within the ENA boarder and it has the familiar Grand Rapids "Calder" logo on it. However, only one of the houses on the street are in the ENA. The rest are in East Grand Rapids.



A Map of the ENA from GRNow.com. Hall Street is to the north and Burton is to the South.



## EASTMINSTER PRESBYTERIAN CHURCH

✠ Worship Service 10:00 a.m. Sunday Mornings ✠

Ministerial Team

**Rev. Ann Conklin, Pastor**

**Rev. Brian Madison, Theologian in Residence**

**247-8833**

1700 Woodward SE

2 blocks East of Plymouth, 1 block South of Boston

**www.eastminstergr.org**

\* information for this article comes from Cridata.org and GRNow.com

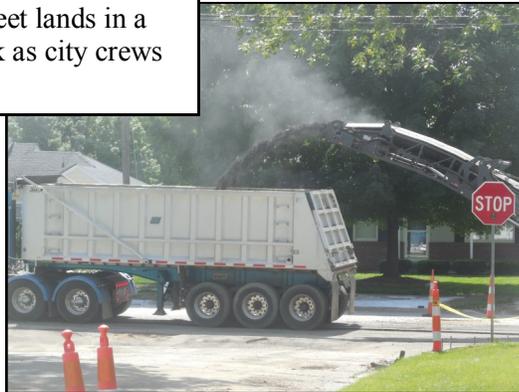


# Inside the Gate...

Plymouth Heights Christian Reformed Church's "Kids Night Out" event had a tremendous turnout



Burton Street lands in a dump truck as city crews repaved

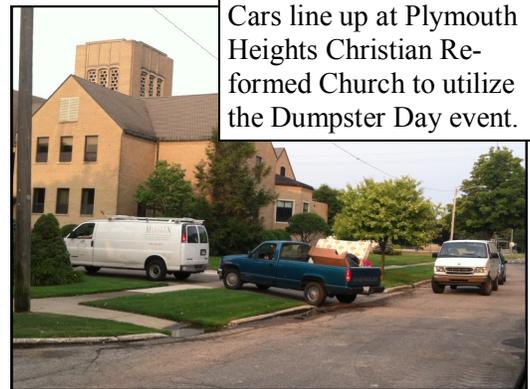


Saturday afternoon concert by the New Revival Jazz Band at Eastminster Presbyterian Church

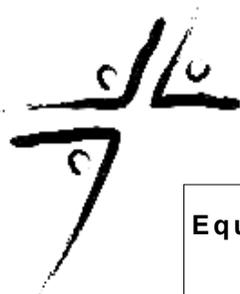


The old Eastgate Pharmacy awning gets towed out of the parking lot, making room for the new Century Food and Liquor awning

Cars line up at Plymouth Heights Christian Reformed Church to utilize the Dumpster Day event.



It was a cool day for the annual pig roast at Beacon Hill. Still, many neighbors turned out!



## PLYMOUTH HEIGHTS

Christian Reformed Church

Equipping disciples to become neighbors...  
...inviting neighbors to become disciples.

Sunday services at 10:00 and 5:30  
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[www.phcrc.org](http://www.phcrc.org)  
243-5638

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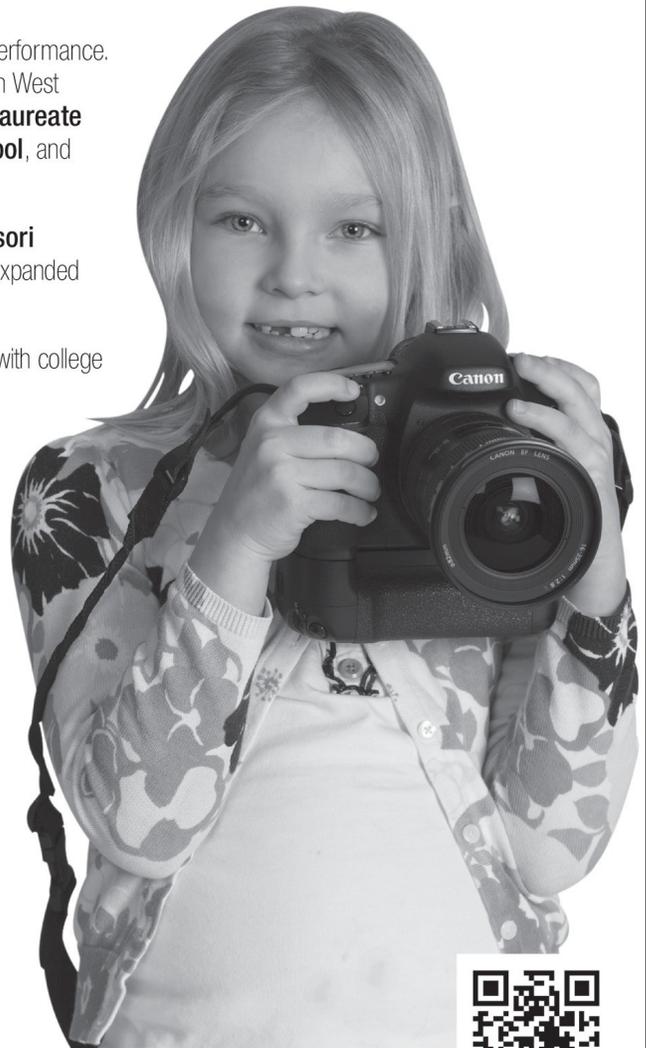
**4 IN TOP 5:** Four GRPS schools are in Michigan's top 5% for academic performance. **City High-Middle School** (7-12th grade) is THE top performing school in West Michigan and the ONLY school to offer the coveted **International Baccalaureate** program. Others include 6th grade schools **Blandford School, Zoo School**, and the **Center for Economicology @ City**.

**LEADING MONTESSORI THEME SCHOOLS:** **Grand Rapids Montessori** serves students from preschool to 12th grade. **North Park Montessori** expanded to serve grades PK-7 for the 2013-14 school year.

**CENTERS OF INNOVATION:** GRPS is home to five 'Centers of Innovation' with college prep themes and strong public-private partnerships with local job providers, universities, foundations and more.

- **Innovation Central (9th-12th grade):** All the innovation, talent, resources, and partnerships of four distinctly innovative high schools combined on one campus near the heart of downtown and the Medical Mile. The Academy for Design & Construction; Academy of Modern Engineering; Academy of Business, Leadership, & Entrepreneurship; and Academy of Health, Sciences, & Technology will co-locate for maximum educational outcomes.
- **Grand Rapids University Prep Academy (6th-12th grade):** Small class sizes (18:1), rigorous college prep curriculum, and a brand-new state-of-the-art building.

**MULICK PARK ELEMENTARY:** Check out your neighborhood school! Eastgate Neighborhood Association is one of four neighborhood associations partnering with Superintendent Teresa Weatherall Neal on a neighborhood-school reclamation project. Look for future survey and invite to neighborhood meetings on future of Mulick Park Elementary.



LEARN MORE  
[www.GRPS.org](http://www.GRPS.org)

# Eastgate Development Update



Neighbor Mike Buwalda and developer Brad Rottschafer lead a tour of the 7 acre parcel that is slated for development

With nearly 50 concerned neighbors in attendance, Brad Rottschafer, president of Mosaic Properties, discussed initial plans to develop 7 acres of woods. He plans to build up to 40 units in the eastern part of the Eastgate neighborhood.

The meeting occurred on August 20 in a neighbor's home on Elliott Street. Rottschafer said he was looking for the "sweet spot" between the developer's and neighbor's interests, with neighbor concerns centering around density, traffic, buffering, and drainage.

## DENSITY

Preliminary designs include single and double family products. Mosaic is investigating the possibility of re-zoning the property to "Planned Unit Residential Development."

"This would allow us to do things that aren't possible under the current zoning guidelines," Rottschafer said. The homes would be constructed without basements.

## TRAFFIC

Neighbors just learned that an egress at Breton is not an option. Thus, Mosaic will explore using Griggs or Oxford as the access to the site.

## BUFFERING

Under the current zoning regulations, the buffer requirements are more strict for a multi-family development. The topography varies on this property, so some berming would be necessary.

## DRAINAGE

The requirements for storm water drainage for new construction is quite strict. After surveying the property and talking with neighbors, it is evident that both the city of Grand Rapids and East Grand Rapids have substantial water problems in this particular area.

The meeting ended with a tour of the property led by neighbor Mike Buwalda and Brad Rottschafer.

Neighbors will be invited to review site plans when they are ready. If you wish to attend that meeting, please email [mbbuwalda@sbcglobal.net](mailto:mbbuwalda@sbcglobal.net)

# 3rd Annual Eastgate 5K Sees Big Turnout



Eastgate 5K Runners await the start of the race at Beacon Hill at Eastgate

The Eastgate 5K brought out the runners! After last year's record 94 degree heat drove attendance down, the runners and walkers returned this year.

The atmosphere was festive as the weather was perfect—cool, comfortable, and sunny.

Thanks to Beacon Hill for putting together the planning team and for hosting the event! Thanks also to the many sponsors who made this event happen.

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# Fifth Reformed Church

Growing Disciples  
Who Make Disciples

Sunday Worship 10:00am

2012 Griggs St SE  
www.fifthrc.org / 616.245.9247

## Fifth Reformed Church Invites ENA Women...

Eastgate ladies, Fifth Reformed church would like to invite you to join us this fall. We are offering many opportunities for women in our neighborhood to connect, offering friendship and support! Check out our upcoming events!

### Tuesdays weekly:

- Mom's Time Out (MTO): 9:15-11:15AM (childcare offered)
- Women's Gathering (Bible study focused): 9:30-11AM
- Women's Circles meets the THIRD Tuesday monthly- 9:30AM or 7PM

### Wednesdays weekly:

- Red Hot Faith- 6:30-8PM
- Knitting Night- 6:30-8PM

Please contact the church for more information.

—Fifth Reformed Church / 616-245-9247 / fifthrc.org

## 3-1-1 Phone System Comes to Grand Rapids

As a customer of Grand Rapids city services, you may call 311 for any city-related need you have—questions from trash removal to water bills.

On October 1, the 311 Customer Service Center (311) will officially be open for business to the public. For the last year, 311 has been in a “soft launch” phase focusing on expanding the knowledge and skills of center staff to field incoming calls to the City. Multiple departments have redirected their ten digit phone numbers to the center in order to test and perfect the processes.

The *Gatewatch* still has phone numbers listed to individual departments on the back page. For how long?

## Vanden Bout Extends “Early Bird Special”

The flier tucked into this issue of the *Gatewatch* indicates that Vanden Bout’s snow removal “Early Bird Special” has expired.

However, Ken has extended that special for the Eastgate neighbors until October 10.

Ken also specializes in one-time fall clean-ups. See his ad on this page and the insert flier in this issue.



# VANDEN BOUT LAWN MAINTENANCE, INC.

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\_\_\_\_\_

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

New Member

Renewing Member

Yes! I would like to serve on the ENA Board

Return this form with annual dues of \$15 to:

ENA c/o Jonathan Chitwood, Treasurer  
1627 Woodward  
Grand Rapids, MI

- 2013 BOARD**  
 Shana Shroll, PRESIDENT  
 Jim Rauwerda, VICE PRESIDENT  
 Paula Englin, SECRETARY  
 Jonathan Chitwood, TREASURER  
 Tina Cronkhite  
 Terri Mawhinney  
 Todd Neckers  
 Chris Nienhuis  
 Greg Wilkins  
 Megan Wolenberg

**PHONE DIRECTORY**

- Abandoned car in the street.....456-3310  
 Loose/loud animals.....336-3210  
 Pothole problems.....456-4670  
 Garbage collection.....456-3232  
 Garbage, long grass, weed complaints...456-3053  
 Police (non-emergency).....456-3403  
 Street light out.....456-3281  
 Street closing request for block party....456-3066  
 Street sign question.....456-3066

**interested in advertising in the Gatewatch?**  
 The new ad cycle begins with our next issue in January. If you are interested in partnering with the ENA, please contact us at [eastgategr@gmail.com](mailto:eastgategr@gmail.com).

**ANNUAL MEETING!**



**THE EASTGATE NEIGHBORHOOD ASSOCIATION IS HOSTING ITS ANNUAL MEETING**

Thursday, October 16, at 7:00 pm  
 At Beacon Hill at Eastgate



**Join us on facebook**

**Search Eastgate Neighborhood Association and be part of the discussion.**

**Eastgate Calendar**

- October**  
 Gatewatch Delivery  
 16 ENA Annual Meeting at Beacon Hill 7:00 pm  
 31 Trunk or Treat at Fifth Reformed Church

**November**  
 4 Election Day

**December**  
 ENA Christmas Lights Contest on Facebook

**Vote**  
**Tuesday**  
**November 4**

